

Shrine of the Black Madonna

Cultural Center & Bookstore



Consignment Handout (effective 1/2008)

Please Note: This process does not guarantee that your book or product will be sold at the Shrine of the Black Madonna Cultural Center & Bookstore. Submissions will be reviewed for consideration before acceptance.

Review Process

Step 1: Send a complimentary/non-returnable copy of your book/product for review. Please submit your book/product to your area Shrine of the Black Madonna Cultural Center & Bookstore or to our Detroit store location if you are out-of-state. If there is interest in your book/product, someone will contact you to arrange for consignment intake.

Due to the high volume of submissions, we will contact you ONLY if we are interested in carrying your product. If you are contacted, proceed to steps below.

Consignment Acceptance/Intake

Step 1: Pick-up the handout/application at the bookstore or download copy from website.

Step 2: After you have read and reviewed the terms and conditions please complete the form. Legibly print all information.

Step 3: Bring 5 Books or requested amount of product into the store with completed form or mail in books w/ completed form– please make sure to call ahead if you are bringing the books into the store.

Note: All books must have an ISBN# and be perfect bound. All products should have a UPC# with a bar code if possible. The Shrine of the Black Madonna Cultural Center & Bookstore reserves the right to be selective.

Step 4: Market Your Product/Book!

Now that your book/product is in the store it is up to you to make it a success. Your book/product will be competing with many other titles. The success of your book/product is completely dependent on your marketing efforts. **Get the word out and let people know that your book or product is available at the Shrine of the Black Madonna Cultural Center & Bookstore.**

Every trimester (every 4 months) the bookstore will host a Self-Published Book signing. The top 3 Self-Published Authors will be invited to participate. When all of your books have been sold, the Shrine will contact you to see if you want to re-consign new books.

Step 5: Consignment Completion.

In order to ensure an opportunity to accommodate the growing number of entrepreneurs & self-published authors the Consignment term is 2 Months. All books/products must be picked-up within two weeks or you can send postage for your books/products to be mailed to you. Books/Products not picked up will become the property of the Shrine of the Black Madonna Cultural Center & Bookstore.